

2010 Southwest Beef Symposium

Tucumcari Convention Center, Tucumcari, NM

January 20-21, 2010

January 20th, 2010

Current Issues

Moderator – Dina Reitzel, Executive Director, New Mexico Beef Council

- 1:00 pm** **Welcome**
Tom Dominguez, Quay County Extension Agriculture Agent, NMSU
- 1:15 pm** **The U.S. Economy and its Impact on Agriculture**
Jason Henderson, Executive VP, U.S. Federal Reserve Bank, Omaha, NE
- 2:00 pm** **Policy Issues Facing the Beef Industry**
Josh Winegarner, Director of Government Relations, Texas Cattle Feeders, Amarillo, TX
- 2:30 pm** **Break and Trade Show – Break sponsored by Tucumcari Chamber of Commerce and Farm Credit of New Mexico Tucumcari Office**
- 2:45 pm** **Animal Welfare Issues Facing the Beef Industry**
Tom Field, NCBA Director of Producer Education, Denver, CO
- 3:30 pm** **Communicating Animal Welfare with Consumers**
Jacque Matsen, NCBA Director of Issues and Reputation Management, Denver, CO
- 4:15 pm** **BQA Cow-Calf, Stocker, and Feedyard Assessment Tools**
Dee Griffin, DVM, University of Nebraska, Clay Center, NE
- 6:00 pm** **Steak Dinner - Sponsored by New Mexico Beef Council**

January 21st, 2010

Cattleman's Toolbox

Moderator – Caren Cowan, Executive Director, New Mexico Cattle Growers' Association

- 8:00 am** **Nutrition Tools: Fat, Urea, and Chelated Minerals**
Clay Mathis, Extension Livestock Specialist, NMSU, Las Cruces, NM
- 8:30 am** **Genetic Tools: DNA Assisted Selection and \$Value EPDs**
Manny Encinias, Extension Livestock Specialist, NMSU, Clayton, NM
- 9:00 am** **Health Tools: BVD-PI Testing and Diagnostic Labs**
John Wenzel, Extension Veterinarian, NMSU, Las Cruces, NM
- 10:00 am** **Break and Trade Show – Break sponsored by New Mexico Cattle Growers Association**
- 10:15 am** **Risk Management Tools: Forward Contracts, Futures, and Options**
Ted McCollum, Beef Specialist, Texas AgriLife Extension, Amarillo, TX
- 10:45 am** **Water System Tools: Remote Sensing**
Bruce Carpenter, Livestock Specialist, Texas AgriLife Extension, Fort Stockton, TX
- 11:15 am** **Stocker Receiving and Health Management**
Dale Blasi, Extension Stocker Specialist, Kansas State University, Manhattan, KS
- 12:00 pm** **Lunch**
Lunch Speaker – Dr. Lowell Catlett, Dean, College of Agricultural, Consumer and Environmental Sciences, NMSU, Las Cruces, NM
- 1:00 pm** **Stockmanship and Stewardship**
Ron Gill, Rancher, Assoc. Dept. Head and Livestock Specialist, Texas AgriLife Extension, College Station, TX
Curt Pate, Rancher, AQHA Professional Horseman and Regional Experience Clinician, Newell, SD.
This unique approach uses live cattle demonstrations to teach effective stockmanship skills and inform cattlemen about the importance and benefits of proper cattle handling. The techniques capitalize on improvements in performance of livestock and on the critical role of proper cattle handling in increasing consumer confidence in beef.
- 3:00 pm** **Break and Trade Show – Break sponsored by Texas Beef Council and NMSU Corona Range Livestock Research Center**
- 3:20 pm** **Stockmanship and Stewardship – Continued**
- 5:00 pm** **Adjourn**