



2010 CENSUS: **IT'S IN OUR HANDS**

2nd Phase of the Census 2010. Your participation is vital for our New Mexico communities

Census workers are now out in our communities going door to door visiting all the households that for whatever reason did not have a chance to mail back their census 2010 questionnaire. This operation will last from May 1st throughout July 10, 2010.

Every 10 years, the US Census job is to count everyone living in the United States.

Improving Communities Census workers play an important role in helping communities achieve a complete count. Census data are used to reapportion seats in congress and assure proper representation in state and local government. Census data also help determine the allocation of federal funds for community services, such as school lunch programs, family support programs, senior centers and new construction such as highways and hospitals. Every year, the federal government distributes more than \$400 billion to tribal, state and local governments based on census data.

Participating in the 2010 Census is easy, important and safe. During Non-Response Follow up when census workers are going door to door, individuals who have not completed their census forms may be contacted first in-person. A U.S. Census taker will have a census ID badge that contains a Department of Commerce watermark. The census taker may also be carrying a bag with a Census Bureau logo. If asked, he or she will provide you with supervisor contact information and/or the Local Census Office phone number for verification. If census workers are unable to reach a household member in-person, they will also attempt to contact by phone to conduct the interview with a household member. Census workers will never attempt to contact individuals by e-mail and they will not ask for social security number, bank account information or money.